



NEWS RELEASE

Excelpoint's Intelligent Baby Monitoring Mat enters Asian Innovation Awards finalist list

SINGAPORE, 15 Nov 2011 – Main board listed Excelpoint Technology Ltd (“Excelpoint” or the “Group”) is pleased to inform that its latest infant care product – the Intelligent Baby Monitoring Mat entered the finals of the “The Asian Innovation Awards 2011”, presented by The Wall Street Journal in partnership with Credit Suisse.

This award recognizes innovations that break with conventional processes in creative ways. This year, having received 256 entries from 18 countries and territories in the Asia Pacific region, only 12 innovations, spanning many of the fastest-growing sectors in Asia, made it to the finals.

Expressing his delight, Mr. Albert Phuay, Chairman and CEO of Excelpoint said: “Our R&D team has worked hard to bring this concept to reality and we are indeed honored and encouraged by this recognition.”

The Intelligent Baby Monitoring Mat is the latest innovative devices that can actively monitor the newborns’ breath counts while they are asleep, and it will alert the parent or caregiver when the breath counts are not in the normal range. The technology underlying the Intelligent Baby Monitoring Mat is BreathOptics™ Technology. This is one of the world’s pioneer technologies using state-of-the-art fiber optic sensing technology to detect normal breathing cycles, apneic episodes, movements and special events for example – abnormal breathing patterns, in new-born babies.

All new born babies, especially pre-mature babies must learn to breathe independently after leaving their mothers' wombs. Some babies suffer respiratory problems from the first day and it is therefore important to ease their transition from the hospital to the home.

Breath monitoring is a latent need for both newborns and pre-mature babies. The Intelligent Baby Monitoring Mat acts as a "service call" device for babies as they are unable to communicate in a meaningful way to the caregiver about his or her breathing difficulties.

Traditionally, respirations of new-born babies and babies in intensive care units are monitored by nurses using a combination of manual breath counts and cardio-respiratory monitors to count babies' breaths on a per minute basis. Often, it is during their sleep period that newborns experience huge variations in breath counts or sometimes no breath counts. With the newly developed BreathOptics™ Technology, the Intelligent Baby Monitoring Mat will alert the parent or caregiver when such incidences happen, offering them the peace of mind during the transition period from hospital to home.

To ensure its reliability, the Intelligent Baby Monitoring Mat has been test-bedded in Singapore's KK Women's and Children's Hospital for a period of six months. During the test period, 65 babies comprising 44 pre-mature and 21 mature babies were tested. Compared with manual testing, the Intelligent Baby Monitoring Mat has an accuracy of 83% .

Commenting on manufacturing and distribution of the Intelligent Baby Monitoring Mat, Mr Albert Phuyay said: "Production of the baby mat has started and is now ongoing. On the marketing front, we have engaged a few brand names from around the Asia Pacific region to distribute this product."

About Excelpoint Technology Ltd (Registration No. 200103280C)

Established in 1987, Excelpoint Technology Ltd is a total solutions provider of quality electronics components, engineering designs and supply chain services to original equipment manufacturers ("OEM"), original design manufacturers

("ODM") and electronics manufacturing services providers ("EMS") in the electronics industry.

Excelpoint has been working closely with its principals and customers to identify new trends and technologies, and to create and test new technical features that will complement their customers' products. The Group has three research and development ("R&D") centres supported by a team of dedicated R&D professionals to create innovative solutions that will help customers go to market quickly and efficiently. The total solutions and reference designs created by Excelpoint are found in a number of products and applications such as industrial instrumentation, wireless communications and consumer electronics equipment.

Headquartered in Singapore, Excelpoint has facilities and offices located in over 25 cities across the Asia Pacific region including Malaysia, Thailand, Vietnam, China, India, Indonesia, Korea, the Philippines, New Zealand and Australia. Listed on the Main-Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") the Group has a workforce of about 500 employees.

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