



NEWS RELEASE

SINGAPORE'S EXCELPOINT TECHNOLOGY SUCCESSFULLY CREATED NEW ELECTRONIC DEVICE FOR USE BY CORRECTIONAL INSTITUTES IN THE US

- **COMMISSIONED TO CREATE AN EXPANDABLE ENTERTAINMENT DEVICE**
- **DEVICE RIDES ON THE GROUP'S CORE MULTIMEDIA AND POWER-SAVING DESIGN CAPABILITIES**
- **DEVICE TESTED AND APPROVED BY FCC AND US CORRECTIONAL FACILITY BOARD FOR USE IN THE COUNTRY**
- **FIRM RAPIDLY PROVING ITS GROWING R&D PROWESS WITH THIS UNIQUE MEDIA PLAYER AND THE INTELLIGENT BABY MONITORING MAT THAT IT RECENTLY UNVEILED**

SINGAPORE, 25 April 2011 – Main board listed Excelpoint Technology Ltd (“Excelpoint” or the “Group”) is pleased to announce that its research and development team has developed another electronic device specially customized for use by inmates in US correctional institutes.

This device is a “2.4- inch” color TFT Media Player (PMP); the first such device in the world to be powered by 2 pieces of “AA-size” batteries that can enable the device to operate for a period of 60 days for music playback.

Created for short-term stay inmates who are serving terms between one to five years, this device enables inmates to purchase and download music through a central server. It also has a ready platform to download photographs and subsequently undertake certain selected communication functions.

Currently, the majority of inmates are using audio cassette players and audio cassette tapes to play music. Such devices have limited memory capacities and are less durable. This new PMP device, which has been designed to withstand rugged handling and cannot be easily forced open, has the ability to store up to 10,000 songs. This latest media player has been approved by Federal Communications Commission (“FCC”) and the US Correctional Facility Board for use in the country.

These correctional institutes are in themselves a specialized industry that has its own annual conventions addressing various aspects of managing the inmates. These range from suicide-resistant toilets to uniforms. In 1997, according to sources in the US, correctional institutes in the country houses about two million inmates with an estimated budget of approximately US\$5 billion for federal inmates.

As this product has been specially commissioned by and developed for one of Excelpoint’s customers, this device is not available for sale to other customers. Over the last two years this Media Player has been tested in various US correctional institutes and its acceptance is rapidly picking up speed.

Commenting on its R&D capabilities, Mr. Albert Phuay – Chairman and Group CEO of the Group said, “We are honored to be the team selected to create this solution for the US market. It is not a daily event for SMEs like Excelpoint to be commissioned to design and develop products for such a major project. More importantly, we are very proud that our product has passed the stringent tests and standards required by the FCC and the US correctional institutes. Going forward our aim is to pursue the vertical application market in areas where our R&D team has demonstrated their prowess.”

This is another new creation that Excelpoint is bringing to the market. Recently, it unveiled the Intelligent Baby Monitoring Mat that uses its newly-developed BreathOptics™ Technology. The latter is a new technology and is also the first in

the world to use state-of-the-art fiber optic sensing technology to detect the most subtle breathing movements of new-born babies.

The Intelligent Baby Monitoring Mat was developed by Excelpoint's technology team over a period of two years. Baby products distributors from different countries have expressed their interests to distribute this product in view of anxieties expressed by parents who feel the need to ensure that their newborns have the best care possible. With the declining birth rates in many Asian countries and rising disposable income, consumers are willing to purchase products that can help them improve their baby care.

"We have developed many solutions for our customers over the years and in recent years we have decided to work on solutions that we can patent and sell. Healthcare and security are fast growing areas where both governments and consumers are willing to spend. We will be unveiling more world-class creations that will cater to various segments of the population." Mr. Albert Phuay said.

The Excelpoint Group has offices in more than 25 cities across the Asia Pacific with a R&D team comprising more than 50 engineers. With its vision to grow itself into a powerhouse in Asia, the Group foresees that it will be expanding itself both in terms of its capabilities as well as its geographic reach.

Starting off as a humble electronic component distributor in 1987, it has expanded its distribution network rapidly and sprung back from the two of the most challenging years for the electronics industry from 2008 to 2009. In 2010, it bagged 17 awards from Analog Device, US and among them was the coveted "BEST DISTRIBUTOR FOR FY2010" for its China distributorship.

"Both distribution and our R&D businesses are complementary and strategic, and we hope to build both of them into Excelpoint's core business competencies. Going forward, we hope our R&D business can pave the way for our entry into the ODM business ultimately grow to balance the contribution from our distribution business in China. " Mr. Albert Phuay commented on the direction in which the Group's business will be steered."

About Excelpoint Technology Ltd (Registration No. 200103280C)

Established in 1987, Excelpoint Technology Ltd is a total solutions provider of quality electronics components, engineering designs and supply chain services to original equipment manufacturers (“OEM”), original design manufacturers (“ODM”) and electronics manufacturing services providers (“EMS”) in the electronics industry.

Excelpoint has been working closely with its principals and customers to identify new trends and technologies, and to create and test new technical features that will complement their customers’ products. The Group has three research and development (“R&D”) centres supported by a team of dedicated R&D professionals to create innovative solutions that will help customers go to market quickly and efficiently. The total solutions and reference designs created by Excelpoint are found in a number of products and applications such as industrial instrumentation, wireless communications and consumer electronics equipment.

Headquartered in Singapore, Excelpoint has facilities and offices over 25 cities across the Asia Pacific region including Malaysia, Thailand, Vietnam, China, India, Korea, the Philippines, New Zealand and Australia. Listed on the Main-Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) the Group employs close to 500 staff.

For enquiries please contact:

Josephine Ng

Excelpoint Technology Ltd

Tel: +852 2262 1961, Fax: +852 2503 1558, email: Josephine.ng@excelpoint.com.hk

Tan Peck Hwa

Asia Business Channels

Tel: +65 96354996, email: tphcomms@singnet.com.sg

